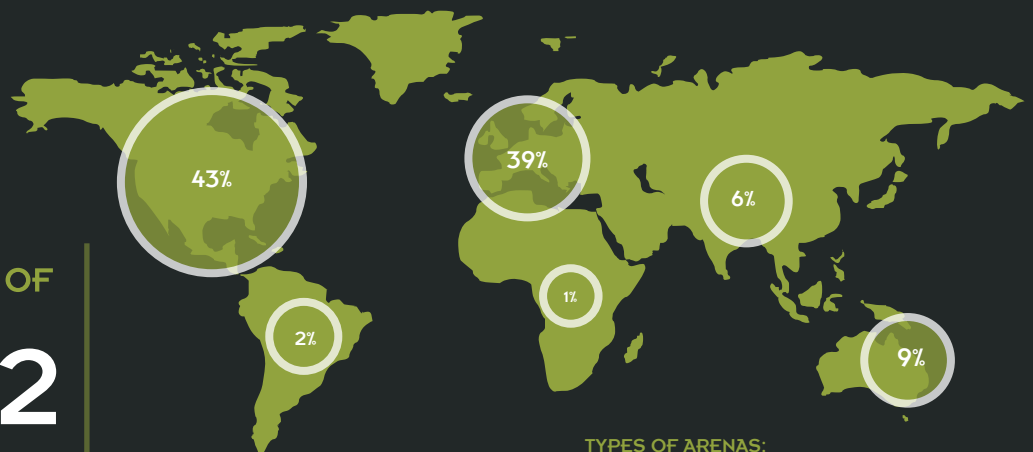




AVERAGE GROUP SIZE:

< 12 >

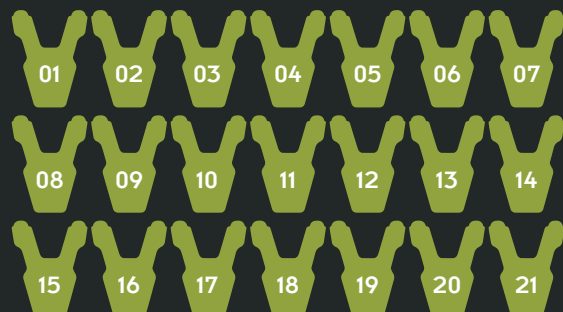
**LASER TAG PLAYERS WORLDWIDE:**



ON AN AVERAGE ARENA SIZE OF

**400m<sup>2</sup>**

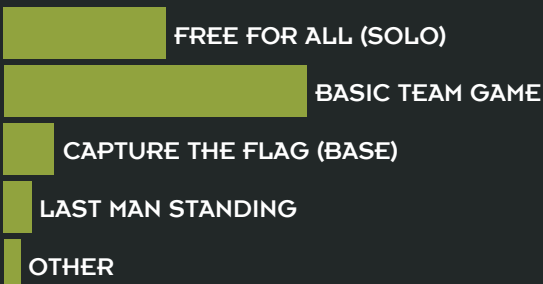
THE AVERAGE AMOUNT OF VESTS IS:



**MOST POPULAR SEASONS:**



**FAVOURITE GAME TYPES:**



**PRO TIP** ★

Our customers ask on average 5 times the price of a Coca-Cola at a local pub for every 12-15 minutes game.

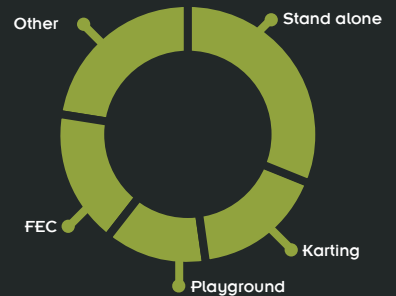
**GENDER:**

61% MALE

39% FEMALE



**TYPES OF ARENAS:**



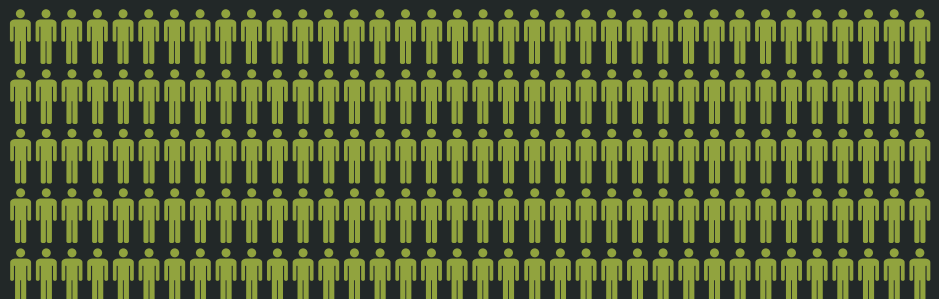
**AVERAGE AGE:**



**MOST POPULAR DAYS:**



**A SINGLE LASER TAG VEST AVERAGES UP TO:**



**GAMES PER MONTH**

WHICH GENERATES AN AVERAGE REVENUE OF:

**€2500 ×**  
**PER MONTH**



ARENA R.O.I. = 10 MONTHS